**CHS Human Communication – Mr. Bright April 23-29**

\*I can continue to analyze concepts in human communication by researching and answering questions that address specific aspects of communication theory.

\*I can write a persuasive essay that addresses the impact of mass media on democracy.

**Directions:** Following the timeline on page two, submit your answer to Part 2, Final exam essay section. Please write your essay in a **Google Document**.

**CHS Final Exam, Part 2, Essay section continued: Define the last of the three communication theories (cultivation theory), then address all three, Agenda Setting, Gatekeeping, and Cultivation theory, in a 5 paragraph essay (intro, three body paragraphs, conclusion) using the prompt below.**

**Essay question: How do the above media theories impact our democracy?**

1. Finish the above question if you have not already.
2. Review the past part three questions on the attached document. (This is the last part of the communication final, but you only have to formally answer number 20.)
3. Choose two of the nineteen past course questions that you think would be interesting to discuss further. Email your two choices and we will discuss them during a zoom session or I will make a YouTube video about them.
4. Review the video on Plato’s Republic…this is your first hint to number 20: <https://www.youtube.com/watch?v=ALXsaT6bqL0>

**This video is also in my playlist.**

\*Email Mr. Bright with questions.

\*Keep your eye out for emails with links to additional original YouTube videos.

\*Notes are on the next page:

Introduction to Human Communication, 2020 Final, Part 3:

(Mass media audience’s awareness questions or “leave the cave” questions.)

1. 2001: Who’s in charge and who gave the order to march? (The rhetorician)
2. 2002: Define Cruise and Anti-Cruise. (Obstacles vs. Freedom)
3. 2003: What is the meaning and purpose of Lucky 13? (The unfortunate became fortunate)

## 2004: What is the real question? (It’s a question of control…)

(Mass media personality awareness questions or “people who have left the cave and returned” questions.)

## 2005: Why would Bob Dylan not need a course like this? (He gets it.)

## 2006: What is the real difference between The Daily Show and other network news? (He’s real)

## 2007: Who is one soldier?

(Mass media effects questions or “how the cave works” questions. “Who benefits?”)

## 2008: Being where?

## Spring 2009: Who buried Paul? (Weapons of mass distraction)

## Fall 2009: Accident waiting to happen or great leap forward? (Leaving the cave or staying?)

## Spring 2010: What is the word? (Connections)

1. Spring 2011: Ever get the feeling you’ve been cheated?

(Why, yes. Whenever I watch post Fairness Doctrine TV news…)

1. 2012: Why jump ship during the Maelstrom? (“We cannot trust our instincts. They will destroy us.” –M.M.)
2. 2013: Who is the trinity killer? (Donovan is an unwitting tool of the trinity killer)
3. 2014: How did you get burned by the coffee?

(Tort “reform” now enjoys public support.)

1. 2015: Who is the Samurai? (You are your own obstruction to the cave exit.)
2. 2017: \*Why can’t Mr. Bright come up with a course question this year?

(Exponential changes in the media…and the clientele. “We shape our tools and they, in turn, shape us.”-from *Mcluhan’s Wake*)

1. 2018: “I say it here, it comes out there” got us where?
2. 2019: ELA 12, how did you get on this list? (June 17)
3. ???